

Privacy Policy

- **The controller/Who we are:**

Analytics Minded, Data Analytics & Engineering consultancy assists organizations with their data. Analytics Minded is based in Belgium.

- **Scope of this privacy policy:**

We, at Analytics Minded, value your privacy and commit ourselves to keep the highest standard on privacy. Under the GDPR, we are obliged to inform data subjects what we do with personal data collected via electronic means. This privacy policy is therefore applicable to all information transferred to us through electronic means (website, e-mail).

This Privacy Statement describes core information on how Analytics Minded, as the data controller, collects, processes personal data as well as the duration of data kept, the purposes and rights of the data subjects.

Our privacy policy, which at any time can be modified by us, and our specific privacy rules in agreements with you or third parties is in conformity with the GDPR regulation. Please always check the latest version of our privacy policy on our website. All our services are subject to our privacy policy. By entering an agreement with us, you agree on our privacy policy.

- **Contact details:**

For any questions, comments or other actions on privacy matters, please contact us on following email: **info@analyticsminded.com**

- **Your rights on your data?**

At all times, the data subject has the following rights regarding his personal data:

- Right of access
- Right to rectification/correction
- Right to erasure/to be forgotten
- Right to withdraw consent
- Right to restriction of processing
- Right to data portability
- Right to object
- Right to file an official complaint

Duration:

We do not retain your personal data longer than required to fulfill the purposes for which your data is collected and processed. The personal data that we collect on the basis of your consent will be kept by us for as long as your consent remains valid.

Personal data of prospects or candidate employees will be kept as long as they are deemed relevant for offering our services or filling a job application. Besides that, personal data could be kept longer following the legislation in place for the period described in the law.

Security and confidentiality:

We acknowledge the importance of the protection of your personal data. We take the security of all the data we hold very seriously. We follow technical and organizational security measures to cover data protection, confidentiality, security and to prevent the destruction, loss or alteration of personal data.

All our employees and third parties engaged by us are obliged to respect the privacy and security of your data.

Changes to our Privacy Statement:

We recognise that transparency is an ongoing responsibility so we will keep this privacy statement under regular review.

This privacy statement was last updated on 27 December 2021.